

Free 8Gb USB Flash Drives Featured in Hosting Nation's Website Launch Promotion.

Until January 31st, 2009, clients signing up for Hosting Nation's "Hosting for Everyone" plan receive a free 8gb USB flash drive. The plan includes 5gb of diskspace and 50gb of data transfer for \$8.95 CAD per month.

Jan 13, 2009 – For many, December is a month associated with the spirit of giving. Hosting Nation Data Inc., a Canadian Web Hosting company, has decided that one month of giving isn't quite enough, and has decided to give away free 8gb USB flash drives with every new web hosting account under the "Hosting for Everyone" package during the entire month of January 2009. That's alongside a hefty amount of diskspace and bandwidth, 5gb and 50gb respectively.

Sean Enns, Director of Marketing and Communications for Hosting Nation, admits that the USB Flash Drive giveaway is a gimmick. "Gimmicks work." said Sean. "The core of our business is about support, and we think that once people have used our services and support tools - word of mouth advertising will go a long way for us. Until then, what matters is getting our name in front of as many people as possible."

In addition to the inaugural USB promotion, Hosting Nation has also launched their new site featuring a major redesign and rebranding. The design and aesthetic of the new Hosting Nation site are a major departure from what one might see with a traditional web hosting site. Server racks, modern looks and straight lines give way to rich colours and seasonal images.

"There's a good reason for that." says Sean. "We wanted the site to reflect our personal beliefs in grass roots marketing and solid values like honesty, transparency and straight talk. It's difficult to do all of that with a website, but we're working real hard to make sure our support and client services stand out above any competitors. We believe that once we've had the opportunity to show individuals what we can do, they'll want to stay because we offer a better product."

To get a USB flash drive, prospective clients must sign up for new hosting or transfer their existing hosting for a period of not less than one year. "That's all we need." Sean says. "After one year, we think clients will be so satisfied they won't want to go anywhere else."

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[Hosting Nation](#) is a web hosting and web service provider headquartered in beautiful Parksville, British Columbia. Since 1999, Hosting Nation has helped thousands of clients around the world with their web development projects. The staff at Hosting Nation have over 50 years of combined experience in web design, programming, project management and internet marketing.